

Lord Faulkner wins the Award for Special Contribution to Taiwan Tourism

On 29 January 2020, on behalf of the Tourism Bureau of Taiwan's Ministry of the Transportation and Communications, Ambassador David Y. L. Lin presented the Award for Special Contribution to Taiwan Tourism to Lord Faulkner of Worcester, the UK Prime Minister's Trade Envoy to Taiwan, in honour of his outstanding contributions to promoting tourism, cultural exchanges and heritage preservation between Taiwan and the United Kingdom.



Lord Faulkner previously served as Co-Chair of the British-Taiwanese All-Party Parliamentary Group and has played an important role in advancing bilateral relations between Taiwan and the UK as an APPG member. He has been active in promoting Taiwan's railway tourism as well as in helping the international community to better understand the historical and cultural value of the Alishan Forest Railway. In addition, Lord Faulkner directly contributed to the successful partnership between the Alishan Forest Railway and British Welshpool & Llanfair light Railway (WLLR).

The number of UK tourists visiting Taiwan in 2018 reached a record high of 108,200, and a total of 160,000 Taiwanese tourists visited the UK that same year, indicating a 70% rise from 2016. The increasing number of tourists travelling to Taiwan reflects the effectiveness and success of our tourism promotion, as well



as the support and cooperation of all our partners in the domestic tourism industry and the UK. To further advance two-way tourism between Taiwan and the UK, the Taiwan Tourism Bureau established its London Office on 17 December last year, making it the second overseas branch in Europe.